

GRILL GAMES



Grill Games is a two-day event designed to bring families together on Kenosha's beautiful lakefront to enjoy good music, great food, and connect with neighbors. Event proceeds benefit Kenosha-area youth and scholarship programs. Grill Games features a Kansas City BBQ Society-sanctioned grilling competition, live music and carnival.



AUGUST 26-27, 2016

HarborPark/Celebration Place
56th Street & 1st Avenue, Kenosha

	○ PRESENTING	○ PLATINUM	○ GOLD	○ SILVER	○ BRONZE
Logo on large banner at entrance	✓				
Logo on billboards	✓				
Spotlight on Kenosha County interview	✓	✓			
Logo on volunteer t-shirts	✓	✓			
Inclusion in radio advertising	✓	✓			
Inclusion in press releases	✓	✓			
Logo in newspaper ads	✓	✓	✓	✓	
Logo on posters	✓	✓	✓	✓	
Logo on email marketing	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓
Logo on event map	✓	✓	✓	✓	✓
Logo on sponsor banner at Grill Games	✓	✓	✓	✓	✓
Beer Garden Passes	30	20	6	2	1
Competition judging slots	6	4	2	1	1
On-grounds vendor space	20×20	10×10	10×10	10×10	10×10
COST	\$10,000	\$5,000	\$2,500	\$1,500	\$500

PRESENTING SPONSORSHIP

includes sponsorship of all areas. Your logo will be included on all area banners at Grill Games.

PLATINUM SPONSORSHIP

includes sponsorship of the entertainment, which includes your logo on both the main stage and side stage, as well as the music schedule.

GOLD SPONSORSHIP

includes sponsorship of one of the following: BBQ Competition, Food Court, Family Area, Beer Garden, or Main Stage. Your logo will be included on a banner designating you as the sponsor of that area.





**BBQ COMPETITION & LAKEFRONT FESTIVAL
WISCONSIN STATE BBQ CHAMPIONSHIP**

SPONSORSHIP CONTRACT

AUGUST 26 & 27, 2016

- Presenting Sponsorship \$10,000
- Platinum Sponsorship \$5,000
- Gold Sponsor (BBQ Competition) \$2,500
- Gold Sponsor (Food Court) \$2,500
- Gold Sponsor (Family Area) \$2,500
- Gold Sponsor (Beer Garden) \$2,500
- Gold Sponsor (Main Stage) \$2,500
- Silver Sponsorship \$1,500
- Bronze Sponsorship \$500

Call (262) 654-1234 or Fax to (262) 654-4655
www.grillgames.org



business/organization

marketing contact

sponsorship contact

address

city state zip

email

phone fax

payment amount enclosed or authorized

cardholder's name

billing address

billing telephone

account number security code

signature exp. date

sponsor's signature date

MAKE CHECKS PAYABLE TO:

KACC Foundation
 600 52nd Street, Suite 130
 Kenosha, WI 53140

SUBMIT YOUR LOGO TO:

mike@kenoshaareachamber.com
 EPS (vector) format preferred