

# GRILL GAMES



Grill Games BBQ Competition & Lakefront Festival is Kenosha's biggest BBQ festival and features live entertainment throughout the day, activities for the kids, beer garden, and a chance to taste some of the finest BBQ around. Proceeds benefit the youth scholarship foundations of the Chamber and the Kenosha YMCA.



## AUGUST 25-26, 2017

HarborPark/Celebration Place  
56th Street & 1st Avenue, Kenosha

	○ PRESENTING	○ PLATINUM	○ GOLD	○ SILVER	○ BRONZE
Logo on large banner at entrance	✓				
Logo on billboards	✓				
Spotlight on Kenosha County interview	✓	✓			
Logo on volunteer t-shirts	✓	✓			
Inclusion in radio advertising	✓	✓			
Inclusion in press releases	✓	✓			
Logo on additional event signage (see below)	✓	✓	✓		
Logo in newspaper ads	✓	✓	✓	✓	
Logo on posters	✓	✓	✓	✓	
Logo on email marketing	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓
Logo on event map	✓	✓	✓	✓	✓
Logo on sponsor banner at Grill Games	✓	✓	✓	✓	✓
Competition judging slots	6	4	2	1	1
On-grounds vendor space	20×20	10×10	10×10	10×10	10×10
<b>COST</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>

### PRESENTING SPONSORSHIP

includes sponsorship of all areas. Your logo will be included on all area banners at Grill Games.

### PLATINUM SPONSORSHIP

includes sponsorship of the entertainment, which includes your logo on both the stage and music schedule.

### GOLD SPONSORSHIP

includes sponsorship of one of the following: BBQ Competition, Food Court, Family Area, Beer Garden, or Main Stage. Your logo will be included on a banner/sign designating you as the sponsor of that area.





**BBQ COMPETITION & LAKEFRONT FESTIVAL  
WISCONSIN STATE BBQ CHAMPIONSHIP**

# SPONSORSHIP CONTRACT

AUGUST 25 & 26, 2017

- Presenting Sponsorship . . . . . \$10,000
- Platinum Sponsorship . . . . . \$5,000
- Gold Sponsor (BBQ Competition) . . . . . \$2,500
- Gold Sponsor (Food Court) . . . . . \$2,500
- Gold Sponsor (Family Area) . . . . . \$2,500
- Gold Sponsor (Beer Garden) . . . . . \$2,500
- Gold Sponsor (Main Stage) . . . . . \$2,500
- Silver Sponsorship . . . . . \$1,500
- Bronze Sponsorship . . . . . \$500

**Call (262) 654-1234 or Fax to (262) 654-4655**  
**www.grillgames.org**



business/organization

marketing contact

sponsorship contact

address

city state zip

email

phone fax

payment amount enclosed or authorized

cardholder's name

billing address

billing telephone

account number security code

signature exp. date

sponsor's signature date

**MAKE CHECKS PAYABLE TO:**

KACC Foundation  
 600 52nd Street, Suite 130  
 Kenosha, WI 53140

**SUBMIT YOUR LOGO TO:**

mike@kenoshaareachamber.com  
 EPS (vector) format preferred